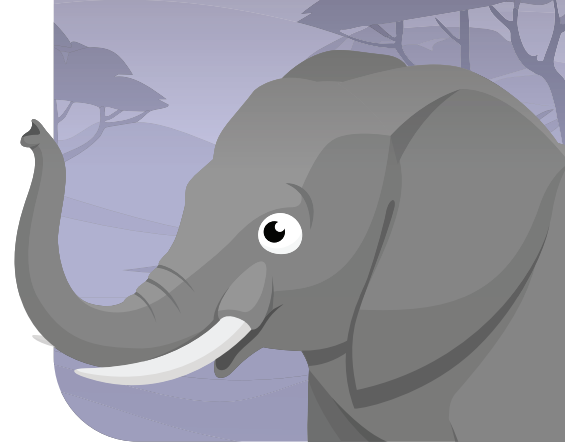


The Big 3 AUGUST 2025



SAY IT:

The Big 3: Treat others right. Make smart decisions. Maximize your potential.

KNOW IT:

ASK A GROWN-UP:

- What are some smart decisions you have made throughout your life?
- Describe a time when it really paid off to treat others right.

ASK A KID:

- What are three areas of your life where you feel like you have great potential?
- Tell me about a time you made a smart decision, even though it was tough.

SEE IT:

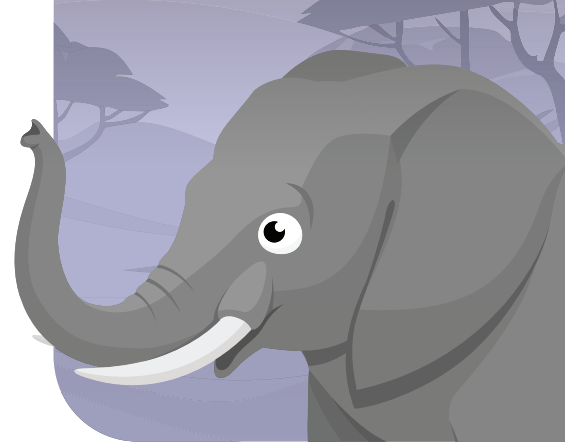
You may have heard the phrase “Going through the motions.” This phrase describes when we only give a little bit of effort or only pretend to do what we are supposed to do. Today, however, we are going to go through the motions to help us remember The Big 3. Here’s how we do it: 1) Point to other people around you and say “Treat Others Right” 2) Point to your brain several times and say “Make Smart Decisions” 3) Make a muscle with both arms and say “Maximize Your Potential.” Do these motions several times to help you remember the Big 3. As you learn more about The Big 3 this month, continue to use these motions to help you remember to always Treat Others Right, Make Smart Decisions, and Maximize Your Potential.

BE IT:

As a family, create a Big 3 poster. Make a list of easy ways to Treat Others Right, Make Smart Decisions, and Maximize Your Potential. Throughout the month, come back and review your poster and add new things to your lists. Each time you discuss The Big 3, go through the motions to help your whole family remember The Big 3.

PHASE

The Big 3
AUGUST 2025



What is a Phase?

We've all said it: "It's just a phase." Meaning that your child will get through whatever irritating moment in time he or she happens to be in right now.

But what if we flip that? What if instead of eagerly awaiting the moment when your child will grow out of it, we embraced each Phase as a moment of time that we will never have again?

What if a Phase became: A time frame in a kid's life when you can leverage that moment to influence their future?

If you're a planner, you may be concentrating on the future – a phase your child will be in sometime in the future.

If you are nostalgic, you may be focused on what your child used to be like.

But instead, let's focus on how we can use this year, these next 10 months, to influence our kids for the best possible outcome.

So don't miss it. **It's just a phase!**